Lehigh University®
Lehigh®
Mountain Hawks®

Established: 1865
Location: Bethlehem, PA
Mascot: Mountain Hawks

Mascot Name: Clutch the Mountain Hawk
Conference: Patriot League, MAISA (Sailing)

Established: 1865
Location: Bethlehem, PA
Mascot: Mountain Hawks

Guidelines for Institutional & Athletic Marks:

• Athletic marks and Athletic wordmarks can only be used on Brown, White, Tan, and Heather Grey garments. This is more flexible on materials such as metal, wood or glass.
• Athletic marks are never permitted on black garments or materials.
• The L Hawk marks (21 through 26) may not be used alone. Use of a Lehigh mark (such as 42) must be used in conjunction with the L Hawk.
• Marks 30 and 31 are only to be used on conference apparel when used in combination with other conference schools. Never on regular merchandise or apparel.
• Marks should never overlap, touch or connect with each other or another design element.
• Mark 29 can only be used with prior approval. Typically for printed publications (Black & white)
• Club Sports/Intramurals are permitted to use Lehigh marks 38 through 43.
• Club Sport/Intramurals are not permitted to use L-Hawk, with the exception of Lehigh Hockey.
• We may ask that marks 19 and 20 are coupled with a LEHIGH or LEHIGH UNIVERSITY wordmark on a case by case basis.
• We ask that Athletic and Institutional marks not be used together.

NOTE: The marks of Lehigh University are controlled under a licensing program administered by Collegiate Licensing Company. Any use of these marks will require written approval from CLC.
ADDITIONAL PERTINENT INFORMATION

- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.

- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.