Guidelines for Institutional & Athletic Marks:

- Athletic marks and Athletic wordmarks can only be used on Brown, White, Tan, and Heather Grey garments. These are more flexible on materials such as metal, wood or glass.
- Athletic marks are never permitted on black garments or materials.
- The L-Hawk mark (2a through 2b) may not be used alone. Use of a Lehigh mark such as #2 should be used in conjunction with the L-Hawk.
- Mark 25 and 34 are only allowed on conference apparel when used in combination with other conference schools. Never on regular merchandise or apparel.
- Marks should never overlap, touch or connect with each other or another design element.
- Mark 25 can only be used with prior approval. Typically for printed gymnastics (black & white).
- Club Sports/Non-sports are not permitted to use L-Hawk, with the exception of Lehigh hockey.
- We may ask that marks 19 and 20 are cooperated with a LEHIGH or LEHIGH UNIVERSITY wordmark on a case by case basis.
- We ask that Athletic and institutional marks not be used together.

NOTE: The marks of Lehigh University are controlled under a licensing program administered by Collegiate Licensing Company. Any use of these marks will require written approval from CLC.